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CHILD AID AND ETHICAL BEAN COFFEE TEAM UP TO BRING LITERACY PROGRAM TO GUATEMALAN CHILDREN

- The long-term relationship between Child Aid and Ethical Bean Coffee expands to “create classrooms that work” in more than 100 Guatemalan elementary schools.
- The children and families served by Child Aid’s literacy program live and work in the coffee growing areas of Guatemala where Ethical Bean sources some of its coffee.

Portland, Oregon, August 5, 2020 — Literacy nonprofit Child Aid (www.child-aid.org) and Ethical Bean Coffee (www.us.ethicalbean.com) announce an expanded relationship to bring the Child Aid literacy coaching program currently running in 100 elementary schools in Guatemala to more children.

Ethical Bean Coffee commits to funding Child Aid’s programs for the next three years at \$20,000 (CAD) per annum.

Child Aid's long-running work in Guatemalan elementary schools has brought books, comprehensive teacher training and literacy curriculum to more than 80,000 elementary-age children in 211 partner schools. Ethical Bean Coffee's long-term commitment to Child Aid's work will only broaden its ability to reach more children in need of a good education.

Ethical Bean Coffee has long invested in Child Aid's mission in Guatemala, first teaming up with the literacy organization in 2004 through its FUNDIT scholarship fund. FUNDIT made it possible for more than 550 underprivileged primary, middle and high school students to attend school. Ethical Bean Coffee continues its unflagging support for FUNDIT while spreading its giving footprint into teacher training support and book delivery efforts.

The expansion of this relationship is a natural growth spurt between two organizations with sympathetic goals to raise up and support children in Guatemala.

The children and families served by Child Aid's literacy program live and work in the coffee growing areas of this nation and are some of the least-resourced people in Latin America.

For more information about Child Aid's literacy programs and its partnership with Ethical Bean Coffee, or to arrange interviews or access photos and videos, please contact Child Aid Director of Public Relations Helyn Trickey Bradley @ 404-384-4143 or helyn.bradley@child-aid.org – website: www.child-aid.org

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ABOUT CHILD AID: We are a Portland-based literacy nonprofit working to bring books and comprehensive teacher training to elementary-age children in some of the poorest communities in Guatemala. To date, our organization has worked in 211 schools, reaching nearly 81,000 children with transformative education and literacy skills.

ABOUT ETHICAL BEAN COFFEE: Ethical Bean is a leading roaster of 100 percent fairtrade, certified organic coffee. Co-founders Lloyd Bernhardt and Kim Schachte, both committed to social responsibility and environmental accountability, started the company after a journey to Guatemala in 1999 to adopt their daughter. The trip forever changed their lives, sparking a passion for the country and inspiring a

desire to better the lives of the farmers and families living and working in the coffee industry. The couple returned to Vancouver and in 2003 launched Ethical Bean Coffee. What began as a small operation with one employee has grown into an international success.

FOR MORE INFORMATION:

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